



## Account Executive/Sales Rep (Easton, MD)

Job Position: Account Executive/Sales Rep (Easton, MD)

WCEI-FM and WINX-FM, Forever Media radio stations in Easton, MD are seeking a full-time Outside Sales Account Executive to develop new business.

- **Description:** The Account Executive Sales Representative is responsible for generating new business, building relationships and building creative marketing campaigns. The ideal candidate should understand how to prospect and connect with clients and help them achieve their business objectives through effective radio and digital advertising.
- **Responsibilities:** Expand local sales by bringing new advertisers to the station, generate new leads and selling non-traditional and interactive advertising. Establish and develop strong salesperson-client relationships. Develop short and long-term plans for revenue growth.
- **Experience/Qualification:** Outside sales experience is preferred but not required. Successful candidates must possess exceptional communication, presentation, and negotiation skills, must be self-motivated, goal-driven, passionate, and creative with the ability to multi-task in a fast-paced environment. Candidates must possess a valid driver's license, registered vehicle, and vehicle insurance.

If you think you have what it takes to be a member of our team, email your resume and cover letter today to: [careers@forevermediainc.com](mailto:careers@forevermediainc.com)

Forever Media, and its affiliates and their Radio Station(s) do not and shall not discriminate in any manner on the basis of race, ethnicity, religion, gender, or age respecting their recruiting, employment or advertising practices.

July 11, 2024. Posted: Cumberland, MD; Easton, MD; Havre de Grace, MD; Milford, DE; Wilmington, DE; Brownsville, PA; Pittsburgh, PA; York, PA.