## **Downloading Tracking Pixel**



#### E New Insertion Order

 $\equiv$ 



Analytics

Click on the </> ;

Insertion Orders ()

It will download and look like this;

Send to advertiser to load in the Header;

Use 'Inspect' tool to verify this has happened.

<!-- Tracking tag. Place in the <body> section of webpage -->
<!-- Privacy policy at http://tag.brandcdn.com/privacy -->
<script type="text/javascript"
src="//tag.brandcdn.com/autoscript/marketrontestadvertiser\_
vdbsbmvfnvvheja9/MaketronTest.js"></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></script></sc

# Using the 'Inspect' Tool – Verify Pixel Placement

On advertiser's site -

Right click anywhere on the website and select 'Inspect'.



#### Using the 'Inspect' Tool – Verify Pixel Placement



## Using the 'Inspect' Tool – Verify Pixel Placement

Type 'brandcdn' in search field;

Anyplace the pixel is loaded will appear in the box below the Search field;

If nothing appears, the pixel is NOT loaded.



#### Samples

Anyplace the pixel is loaded will appear in the box below the Search field;



#### Loaded View



#### NOT Loaded View



If nothing appears, the pixel is **NOT** loaded.