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For Immediate Release:

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Cali 93.9 FM Partners With The 5th Annual Latin American Music Awards On Telemundo!

October 17, 2019 at the Dolby Theatre in Hollywood

(Cali 93.9 KLLI - Los Angeles) Meruelo Media's Cali 93.9 #1 for Reggaeton y Mas, is proud to announce that it will be the preferred Los Angeles Radio Partner of the 5th Annual Latin American Music Awards, scheduled for this October 17, 2019 at the Dolby Theatre in Hollywood, California.

Cali 93.9 is the newest and fastest growing Southern California radio station and the home of the hottest Latin Rhythmic sounds that have climbed into mainstream popularity. The Latin American Music Awards are recognizing the popularity of this music and the great talent of its artists like Daddy Yankee, Anuel AA, Ozuna, Becky G, Pitbull, CNCO, Gente de Zona, Farruko, Wisin & Yandel, Raymix, Zion & Lennox & many more.

"This is a great duet!" exclaimed Otto Padron, Meruelo Media President & CEO, "The Latin American Music Awards have a history of being on the leading edge of the most popular Latin sounds and stars. CALI 93.9 FM features this music and talented performers every day. Together we will celebrate the music, its talented creators and the legion of fans!"

Francisco Suarez, EVP of Primetime Non-Scripted Programming & Specials NBCUniversal Telemundo Enterprises, added "We're happy to partner with the new Cali 93.9 to extend the reach of this year's Latin American Music Awards and provide our joint audiences special access to their favorite musical stars."

The Latin American Music Awards and CALI 93.9 will work together during the lead-up to the awards to offer fans exclusive and compelling content through on-air, digital & social media from the venue. Also joining the Latin AMA awards stage as a guest presenter will be Mexican star actress and new CALI midday host Angélica Vale.

The fifth annual "**Latin American Music Awards**" (**Latin AMAs**), produced by Telemundo and Somos Productions, pay tribute to today's most influential and iconic Latin artists, as voted by the fans in the tradition of the "American Music Awards," the world's largest fan-voted award show. Hosted by Eugenio Derbez and Jacqueline Bracamontes, the three-hour special will showcase musical performances by a multicultural line-up of artists in English and Spanish, because music transcends language. The program will broadcast live from the prestigious Dolby Theatre in

Hollywood, California on Thursday, October 17, 2019 at 8pm/7c, preceded by a one-hour red carpet pre-show “La Alfombra de Latin AMAs” at 7pm/6c. This year’s Latin AMAs will present awards in 22 categories, including the genres of Pop, Urban, Tropical, Regional Mexican music, as well as Video, Tour and Crossover.

Cali 93.9 encourages all fans to vote for their favorite artists online at <http://www.LatinAMAs.com/vota>. For the latest news, be sure to follow the “Latin AMAs” on social media and listen to Cali 93.9 for up to the minute Latin AMA updates! Join the conversation by using the official hashtag #LatinAMAs and @Cali939.

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About Meruelo Media

Meruelo Media, an affiliate of the Meruelo Group, is the largest and fastest growing minority-owned media company in California. Meruelo Media operates Los Angeles television stations KWHY-TV, channel 22, and KBEH, channel 63, and Los Angeles market radio stations 95.5 KLOS, KPWR 105.9 “Power 106,” 93.5 KDAY, Riverside/San Bernardino station 93.5 KDEY-FM, and 93.9 KXOS “CALI 93.9”.