

October 26, 2018



For Immediate Release:

Contact: Dianna Jason/Power 106

Marketing: Djason@power106.com

93.5 KDAY Announces Paulina Midday Host 10A - 3P

(93.5 KDAY, 93.5 KDEY - Los Angeles) 93.5 KDAY and 93.5 KDEY, is pleased to announce Paulina as the host of middays (10a - 3p). Paulina, a San Diego native, who was hired on the Power 106/KDAY street team because of her warm, vibrant personality, officially makes the jump from street team to 93.5 KDAY as midday host!

Vice President Meruelo Media Programming, Jimmy Steal, said, "Paulina has been filling in middays and has done an awesome job both on-air and on site! She will be a great asset to both KDAY sales and programming! This is another great example of great in-house talent at Meruelo Media being promoted from within! Paulina has worked hard on her skillset, focused on building her equity, and moved up within our KDAY/POWER 106 ecosystem! Congrats Paulina!"

Paulina said, "I'm excited to start this new chapter of my life, hosting middays on 93.5 KDAY! I started radio to be a voice for those who don't have a voice." Paulina continued, "As a Latina, it means a lot to me that my first on-air position is with a Latino owned Media Company. I am proud to be a part of the Meruelo Media family. Thank you Otto Padron and Jimmy Steal!"

Paulina started her radio career at Z-90.3 and Magic 92.5 in San Diego with an internship. She fell in love with radio and after graduating from Cal State Long Beach, she immediately applied to work at Power 106/KDAY on the street team and filled in on-air. Paulina loves music, salsa and soccer. She recently went to the World Cup soccer matches in Russia and spends her free time with family and friends.

Power 106 and 93.5 KDAY is managed by Meruelo Media. Meruelo Media is owned and operated by The Meruelo Group, a privately held, diversified management company founded in 1986 by US Latino business executive Alex Meruelo. Meruelo Media is the largest minority owned Media Company in Southern California.