

WVBW Cutest Fur Baby Contest 2019

OFFICIAL RULES

Name of promotion: 92.9 The WAVE's Cutest Fur Baby 2019

Description of Prizes: \$500 in Petco gift cards

Value of Prize(s): \$500.00

(Note: Winners are responsible for all taxes and other fees)

Promotion Metro Area: Norfolk-Virginia Beach-Newport News, VA
(as defined by Eastlan)

Minimum Age to Enter: Eighteen (18)

How to Enter: Submit a photo of your pet at www.929TheWave.com. Photos may be submitted from 8/26/2019 until 9/13/2019 at 12:00pm EDT. Any photos received after the deadline will not be entered into the contest. Entrant must live in the Hampton Roads listening area to participate. The person submitting the photo must be the legal owner or legal guardian of the animal in the photo.

Only one photo submission per person will be accepted. Only one pet may appear in the photo to make voting clear. In the event that additional photos are submitted by the same person, only the first photo submitted will be used in the contest.

Entrants must have taken the photo or own the photo submitted. Copyrighted/professional photos will not be permitted. The use of copyrighted images will result in the immediate disqualification of the entry from the contest without notification to the entrant. The photo must not contain copyrighted materials or any materials that may be restricted, prohibited or outlawed by federal, state or local laws.

By submitting a picture to this contest, you are giving Max Media and 92.9 The WAVE the right to use the picture during the duration of this contest, as you could be featured on our Facebook page, Twitter, Instagram or other accounts without further compensation.

The contest entities in their sole discretion reserve the right to disqualify any submissions that may be deemed inappropriate (illegal, indecent or otherwise offensive material).

Any submission that does not comply with the rules will be disqualified without notification to the entrant

Deadline for receipt of entries: 12:00pm EDT on 9/13/2019

Promotion Period: Promotion Begins: 08/26/2019 at approx. 6:00am EDT
Promotion Ends: 09/23/2019 at approx. 10:00am EDT

Number of winners: one (1)

Method of Selection of Winner(s): Eligible entries will be posted on www.929TheWAVE.com. The voting period will be from Friday, September 13, 2019 at approx. 5:00pm EDT until Sunday, September 22, 2019 at approx. 05:00pm EDT. Votes may be cast once per hour. At the end of the voting period, the entrant with the photo that accrued the most votes will win \$500 in Petco gift cards. In the event of a tie, the winner will be decided by a random drawing of the tied highest vote getters. The decision will be final. Texting, calling, mail, and social media are NOT an acceptable form of voting and/or submission in the contest. Any use of robotic, macro, automatic, programmed or the like entry and/or voting methods will void all such entries and/or votes made by such methods.

Deadline for claiming prize(s): NOON 30 days after prize fulfillment

PLEASE NOTE: Failure of winner to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration.

All Prize(s) will be awarded: YES

Alternate Winner(s): NO

(If potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s) or is unreachable/unavailable)

Official Rules Request Address: WAVE Cutest Fur Baby Contest 2019 Official Rules, % Marketing Department, 5589 Greenwich Road Suite 200, Virginia Beach, VA 23462

Winner(s) List Request Address: WAVE Cutest Fur Baby Contest 2019 Winner List, % Marketing Department, 5589 Greenwich Road Suite 200, Virginia Beach, VA 23462

Deadline for Receipt of Winner(s) List requests: 09/27/2019

Winner(s) will be notified. Prize(s) will be awarded upon completion of all legal paperwork with Max Media, LLC. No substitution for a prize will be made at the request of winner.

Winner(s) will be required to show valid government-issued Photo ID before completing winner paperwork. This will be done at 5589 Greenwich Road Suite 200, Virginia Beach, VA 23462 during regular business hours.

Winner(s) will receive a 1099 in the amount of \$0.00 of this prize package.

Prize is non-transferable before acceptance of prize.

Winner(s) is responsible for all taxes and additional expenses.

As a winner of a Max Media, LLC contest your voice, name and/or picture may be used for promotional, broadcast, social media or internet purposes without any compensation to you.

Employees of Max Media, its advertising agencies, affiliates, contest sponsors, employees and immediate families of each, and employees of all media of mass communication within a one hundred mile radius of the Max Media of Hampton Roads main studio are not eligible to win any contest. Immediate family includes the spouse, great-grandparents, grandparents, parents, brothers, sisters, children, grandchildren, great-grandchildren, or any step-relatives of the employee and his/her spouse. This also includes individuals for whom the employee is a current legal guardian.

Max Media reserves the right to disqualify any entrant if any contest rules are violated in any way.

Max Media assumes no liability for situations, repairs or incidents arising from any aspect of any prize awarded in any contest. Max Media, its advertising agencies, affiliates, contest sponsors, employees and immediate families of each are absolved and shall be held harmless from any action or liability arising from any contest or prize awarded in any contest.

As a licensee of the FCC and a trustee of the public airwaves, Max Media reserves the right to interrupt and/or discontinue any contest or promotion (and not award the offered prize) at the discretion of Max Media management if world events, the national mood or public safety so warrant.

Max Media reserves the right to amend the rules to any contest at any time. Max Media's decision is always final. In the event any one of the general contest rules which govern all Max Media contests contradict with any specific contest term, the specific contest term will control.

Max Media shall have no responsibility for contestant's inability or failure to participate, failure to win or claim any prize based on malfunction or difficulties with telephone, cell phone, texting, email, internet access or any other circumstances in any contest beyond Max Media's control.

Max Media is not responsible for Internet crashes or slowdowns caused by network congestion, viruses, sabotage, satellite failures, phone line failures, electrical outages, natural disasters or act of man or God, lost, late, misdirected, postage-due, unintelligible, returned, undelivered entries or email, or lost, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), website, or other connections availability, accessibility or traffic congestion, miscommunications, failed computer, network, telephone, satellite or cable hardware or software or lines, or technical failure, or jumbled, scrambled, delayed or misdirected transmissions, computer hardware or software malfunctions, failures or difficulties, or other errors of any kind whether human, mechanical, electronic, or network. Persons who tamper with or abuse any aspect of this contest or website, or act in violation of the official service, as solely determined by the station, will be disqualified. Neither sponsor nor promotion parties are responsible for any incorrect or inaccurate information whether caused by website users, tampering, hacking, or by any of the programming or equipment associated with or used in this contest, and assumes no responsibility for any errors, omissions, deletion, interruption or delay in operation or transmission or communication line failure, theft or destruction or unauthorized website access. Max Media is not responsible for injury or damage to participant's or any other person's computer or property related to or resulting from participating in this contest. Should any portion of contest be, in Max Media's sole opinion, compromised by virus, worms, bugs, unauthorized human intervention or other causes which, in the sole opinion of the station, corrupt or impair the administration, security, fairness or proper play of this contest, or contest plays, Max Media reserves the right at its sole discretion to suspend, modify or terminate the contest.

Additional Rules

In addition to these Official Rules, this Promotion is also subject to the Max Media, LLC Official Rules for All Contests which are either incorporated herein by reference on the station website.