

Privacy Policy for Dickey Broadcasting Company

Dickey Broadcasting Company (“we,” “us,” or “our”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our websites, use our mobile apps, or interact with our radio stations and digital platforms.

1. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, mailing address, and other contact details.
- **Usage Data:** Information about how you use our websites, apps, and services, including IP address, browser type, device information, and pages visited.
- **Location Data:** If you use location-enabled services, we may collect your location information.
- **Audio and Interaction Data:** If you call into our stations or participate in contests, promotions, or surveys.

2. How We Use Your Information

We use your information to:

- Provide and improve our services and content
- Communicate with you about promotions, contests, and station updates
- Personalize your experience
- Analyze usage trends and improve website/app performance
- Comply with legal obligations

3. Sharing Your Information

We may share your information with:

- Service providers who help us operate our platforms
- Partners and sponsors for contests and promotions
- Law enforcement or government agencies when required by law
- Other entities in the event of a merger, acquisition, or sale

We do **not** sell your personal information to third parties.

4. Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your experience, analyze usage, and deliver targeted advertising. You can manage cookie preferences through your browser settings.

5. Your Choices

You may:

- Opt out of marketing communications at any time
- Request access to or deletion of your personal data
- Disable location services or cookies via your device or browser

6. Data Security

We implement reasonable security measures to protect your information. However, no method of transmission over the internet is 100% secure.

7. Children's Privacy

Our services are not directed to children under 13. We do not knowingly collect personal information from children without parental consent.

8. Changes to This Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with an updated effective date.

9. Contact Us

If you have questions about this Privacy Policy, please contact us at:

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