



THE
**CLAY TRAVIS &
BUCK SEXTON**
SHOW



NEWS • TALK
XTRA
106.3

WEEK DAY PROGRAMMING LINE UP



6A – 9A The Morning XTRA If you're left, right, or somewhere in between, the Morning XTRA will give you all of the political insight you'll need. Plus, Lt. Colonel Mark Zinno, Tug Cowart, and Rhino will entertain, engage, and inform you about the big news in and around Atlanta. Great interviews, deeper discussions, and lots of fun!

9A – 12N - Glenn Beck is one of America's leading multi-media personalities and has gained a loyal following. His quick wit, candid opinions and engaging personality have made *The Glenn Beck Program* the **third-highest-rated radio program** heard on nearly 400 stations in America and TheBlaze TV, one of the world's largest streaming video networks.

12N – 3P - Airing in the timeslot held by "The Rush Limbaugh Show" for more than three decades, The Clay Travis and Buck Sexton Show will carry on a new form of broadcast excellence in the tradition of the late radio icon as they tackle the biggest stories in news, politics and current events with intelligence and humor.

3P – 6P - The Guy Benson Show offers listeners smart, fast-paced political and cultural insights from a right-leaning perspective. The Guy Benson Show blends major news-maker guests, a steady stream of Fox News stars, passionate and informative monologues, and perspectives from callers.

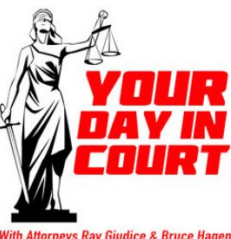
6P 9P- The Jesse Kelly Show will keep listeners on the pulse of America's hot topics and issues. From news and politics, to business and social issues, the U.S. Marine combat veteran will share his unique and entertaining perspective, unfiltered opinions and trademark humor as he discusses the latest headlines and welcomes a variety of guests and experts.

9P – 12M - Fox Across America with Jimmy Failla is a great addition to FOX News Talk, airing weekdays 9P to 12M. If you're left, right, or somewhere in between, you'll enjoy Jimmy's unique ability to foster co-existence through comedy as he navigates the news of the day. Listen to Jimmy and you will realize you can laugh when talking about politics.

12M – 5A- George Noory, host of the nationally syndicated program **Coast to Coast AM**, says if he wasn't a national radio talk show host, he'd be in politics. Heard by millions of listeners, *Coast To Coast AM* airs on more than 600 stations in North America. January 2021 marked George Noory's 17-year anniversary as host of Coast to Coast AM, the most-listened-to overnight in North America.



SATURDAY PROGRAMMING LINE UP



Saturday 8a – 9a – Your Day Court with Ray Giudice and Bruce Hagan – Renowned Atlanta Trial Lawyers Ray Giudice and Bruce Hagan guide you through the week's biggest legal news. Ray and Bruce use over 50+ combined years of legal council to help explain and breakdown the cases that matter throughout the state, region, and country.

Saturday 9a – 10a – The All Four Seasons Home Show – Dan Watkins and James Niarchos help Atlanta solve their home fix it issues by bringing on our local business experts. From Heating and Air to chimney sweeps, Dan and James will be the DIY man solve their home fix it issues.

Saturday 10a – 11a – Real Talk Real Estate. Hosted by Dev and Jon of Doorectory Real Estate. Learn about Atlanta's HOT Real Estate Market. From the hot spots in Atlanta to the home improvements you should make to making sure you get top dollar for your home Doorectory is going to spend time making sure you are an expert in the Real Estate market.

Saturday 11a – 12N Real Talk Real Estate- Are you looking to learn about Atlanta's Real Estate Market? If so, tune into Real Talk Real Estate where you can learn from the experts at Doorectory about who's buying and selling, the current market fluctuations, and the current real estate stories happening throughout Atlanta. And heck, you might learn about other Atlanta fun stuff too!

Saturday 12n – 3p The Weekend with Joe Pags - Welcome to *THE WEEKEND*, a lighter talk show with your Saturdays in mind. Hosted by award-winning broadcaster Joe Pags, the program features a refreshing approach to American stories of all kinds, including family, social issues, pop culture, politics and playful debate.

Saturday 3p – 4p Trip Jobe and Darren Rand, the Marketing Mad Men– Tik Tok, Acronyms & pretty pictures drive us mad – 30 years of common sense and no BS is what marketing should be about. Trip Jobe & Darren Rand, The Marketing Madmen have a passion for ensuring that your business wins because of smart marketing.

Saturday 4p – 5p Beer Guy Radio - Beer Guys Radio covers the craft beer industry across the US and around the world. Each week, hosts Tim Dennis and Brian Hewitt bring you interviews with authoritative voices in craft beer.

Saturday 5p – 6p Eat! Drink! Smoke! - Eat! Drink! Smoke! the radio show that reviews bourbon, cigars, food and all the good things. No snobbery. Hosted by Tony Katz & "Fingers" Mallory.

Saturday 6p – 9p The Tech Guy – Leo Laporte- From computers, the internet, TVs, and cell phones to digital cameras, gaming systems and home theatres... Leo Laporte provides entertaining tech talk that appeals to the inner geek in all of us!



Sunday Programming Line Up

6am – 9am – Clay Travis and Buck Sexton Show Week In Review

9a – 12n – Glenn Beck Week In Review

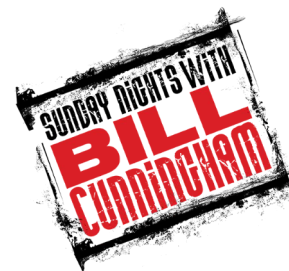
12n – 3p – Clay Travis and Buck Sexton Show Week In Review/NASCAR/Georgia Bulldog Baseball

3p – 6p – Glenn Beck Week In Review/NASCAR/Georgia Bulldog Baseball

6p – 7p – Your Day In Court with Giudice and Hagan

7p – 10p - The Ben Ferguson Show

10p – 1a – Sunday Nights with The Bill Cunningham Show



premiere
NETWORKS

FOR IMMEDIATE RELEASE

**Premiere Networks Launches
"The Clay Travis & Buck Sexton Show"**

New nationally syndicated talk radio program to air weekdays
in "The Rush Limbaugh Show's" 12 to 3 p.m. ET timeslot

LOS ANGELES, May 27, 2021 – Premiere Networks announced today the launch of "The Clay Travis & Buck Sexton Show," a new three-hour talk radio show airing Monday through Friday from 12 p.m. to 3 p.m. ET, beginning June 21.

Airing in the timeslot held by "The Rush Limbaugh Show" for more than three decades, Travis and Sexton will carry on a new form of broadcast excellence in the tradition of the late radio icon as they tackle the biggest stories in news, politics and current events with intelligence and humor. Travis – an entrepreneur, host of FOX Sports Radio's industry-leading weekday morning program, "Outkick The Coverage with Clay Travis" and founder of the wildly popular sports, pop culture and politics based media company Outkick; (which Travis has agreed to sell to Fox Corporation); and Sexton – host of the Premiere Networks-syndicated weekday program "The Buck Sexton Show," political commentator, and former CIA officer and NYPD counterterrorism expert, will help guide listeners through the latest headlines and hot topics with fun and entertaining conversations and opinions.

"I've loved spending the past six years building 'Outkick The Coverage' into one of the most-listened-to sports talk shows in the country, but I couldn't resist the opportunity to join Buck Sexton as we launch this new program in the most coveted timeslot in the talk format," said Travis. "While no one will ever replace Rush Limbaugh, Buck and I are excited to continue advancing the causes he held dear, most importantly American exceptionalism, a fervent embrace of capitalism, and a belief in a robust marketplace of ideas. At a time of rabid cancel culture and toxic identity politics, we will be the voice for many who feel scared to say what they think for fear of the censorious online mob. We can't wait to get started."

"I could not be more thrilled – and am deeply humbled – by the opportunity to host this new program with Clay Travis," said Sexton. "We think it's important to carry on the tradition of Rush Limbaugh and bring truth to the masses. One thing I can promise all EIB listeners out there: we're with them and we will always fight for them with the show Clay and I do every day."

"We couldn't be happier to have Clay and Buck - two incredibly talented personalities from our Premiere family – at the helm of this new program," said Julie Talbott, President of Premiere Networks. "Rush Limbaugh is irreplaceable, but we're confident they will continue his legacy by delivering their own brand of intelligent, informed and entertaining talk radio, while providing our partners with a powerful platform to connect with their consumers."

"The Clay Travis & Buck Sexton Show" will also be available as a podcast on the iHeartRadio Podcast Network. Visit [iHeart.com/apps](https://www.iheart.com/apps) to download iHeartRadio and listen to the program on your favorite device beginning June 21. For more information, please visit www.PremiereNetworks.com.

**premiere**
NETWORKS

FOR IMMEDIATE RELEASE

JESSE KELLY JOINS PREMIERE NETWORKS' NATIONAL LINEUP

The Jesse Kelly Show Debuts in Weekday 6 - 9 p.m. ET Timeslot Beginning June 28

LOS ANGELES, June 8, 2021 – Premiere Networks announced today the addition of national radio personality and former Arizona congressional candidate Jesse Kelly to its nationally-syndicated talk radio lineup. Beginning June 28, *The Jesse Kelly Show* will broadcast live, Monday through Friday, from 3 - 6 p.m. PT/6 - 9 p.m. ET on more than 200 stations nationwide, in addition to being available on iHeartRadio.

As host of *The Jesse Kelly Show*, Kelly will keep listeners on the pulse of America's hot topics and issues. From news and politics, to business and social issues, the U.S. Marine combat veteran will share his unique and entertaining perspective, unfiltered opinions and trademark humor as he discusses the latest headlines and welcomes a variety of guests and experts.

Kelly will continue to be seen weekdays at 9 p.m. ET as host of "I'm Right with Jesse Kelly" on The First, a digital-first TV network available on more than 14 platforms, including Pluto TV, STIRR, Roku, Fire TV, and others.

"I wish I could say I'm humbled, but the truth is that signing with an amazing company like Premiere will only boost my well-established ego," said Kelly. "But honestly, I'm beyond thrilled that now every American will get a chance to hear my voice for three hours a day."

"We couldn't be happier to have Jesse at the helm of our weekday afternoon timeslot," stated Premiere Networks President Julie Talbott. "His fresh voice will undoubtedly connect with and engage our audience with intelligent, witty conversation and bold opinions, while creating impactful opportunities for our partners."

About Jesse Kelly

Born in the Ohio Rust Belt, Jesse Kelly joined the U.S. Marine Corps in 2000 and on 9/11, watched the towers fall from inside his barracks. He later deployed to Iraq as an infantry Marine during the Second Persian Gulf War and received an honorable discharge after four years. In 2010, with no political experience to speak of but many opinions to share, Kelly ran for Congress in a Democratic-controlled district of Arizona. Though a virtual unknown in the race, he was only narrowly defeated by Rep. Gabrielle Giffords. The race initially ended in a vote recount. After his Congressional run, Kelly continued to be a major voice among conservatives, using his large social media following as a platform to continue many of the conversations started on the campaign trail. He signed on to host a one-hour show on 950 KPRC in Houston, Texas, in 2018, which was expanded to a two-hour program. "The Jesse Kelly Show" debuted as a three-hour program in national syndication in April 2020. Fans can follow Kelly on [Facebook](https://www.facebook.com/jessekellyshow), [Twitter](https://twitter.com/jessekellyshow) and [Instagram](https://www.instagram.com/jessekellyshow). For more information, please visit <https://www.jessekellyshow.com/> or www.PremiereNetworks.com.

Align Your Brand with The Most Powerful Talk Radio Programs in America

- These conservative talk leaders have built trusted brands over the course of **100+ combined years of broadcast excellence**. Inspired by Rush, these conservative voices continue to be **meaningful and relevant** to talk radio listeners who are loyal to their advertisers, both local and national.

More About The Clay Travis & Buck Sexton Show

- **Travis** - an entrepreneur, host of FOX Sports Radio's industry-leading weekday morning program, "Outkick The Coverage with Clay Travis" and founder of the wildly popular sports, pop culture and politics based media company Outkick;(which Travis has agreed to sell to Fox Corporation); and **Sexton** –host of the Premiere Networks-syndicated weekday program "The Buck Sexton Show," political commentator, and former CIA officer and NYPD counterterrorism expert, will help guide listeners through the latest headlines and hot topics with fun and entertaining conversations and opinions.



.....Atlanta's ONLY Conservative News and Talk Station

The Biggest Names and Brands in Conservative News Talk

We're RIGHT! **106.3 FM**
1230 AM
 SPONSORED BY: ARTISAN CUSTOM CLOSETS



XTRA 106.3 ADVERTISERS:



- All 4 Seasons Garage Doors
- Artisan Custom Closets
- Atlanta Painting Company
- Bruce Hagen Personal Injury Law
- Infiniti of Gwinnett
- Meriwether & Tharp Divorce Attorneys
- Bethea Insurance (GetInTheRing.com)
- Ray Giudice Trial Lawyers
- Piedmont Bank
- Tracy Cousineau Real Estate Experts
- Unlock Solar
- NewsMAX
- Mainstreet Guns and Range
- Foundation Worx
- Central Heating and Air Conditioning
- Engineered Solutions of Georgia
- BrightPath Mortgage
- Solomon Brothers
- Premiere Tree Service
- WellStar Health System
- Atlanta Peach Movers
- Hammock's Heating and Air
- Lee Brant Jewelers
- Castleberry Shutters
- Atlanta Safe House
- 1776 United
- Health Insurance Doctors
- EntryPoint Windows and Doors





.....Atlanta's ONLY Conservative News and Talk Station

LOCAL MEDIA PRESENCE



Dickey Broadcasting launches conservative talk station Xtra 106.3/AM1230 with Rush Limbaugh, Glenn Beck, Mark Zinno

By [Rodney Ho](#), The Atlanta Journal-Constitution

The station will keep the programming that replaces Rush's show and use Fox News

Dickey Broadcasting has launched a new conservative talk station on its Xtra 106.3 FM signal and AM1230 signal anchored by the current Rush Limbaugh show which is using guest hosts and "best of" moments from the late host's past. Limbaugh died of lung cancer in February at age 70. David Dickey, Xtra owner, said in an interview Tuesday with The Atlanta Journal-Constitution that as soon as he heard news/talk 95.5/750 WSB chose to drop Limbaugh's show after his death, Dickey decided to change Xtra's format from sports to news/talk. For many years, Dickey had broadcast ESPN sports programming on the signal, then local sports for four years until last fall, designing Xtra like a minor-league training ground for his primary sports talk station 93.7/680 The Fan. The pandemic forced him to cut costs; so last fall, he let go two of his highest-paid talkers [Steak Shapiro and John Kincaid](#) and moved Xtra 106.3's "Hometown" Brandon Leak and Joe Hamilton to the Fan. He said he signed a four-year agreement with Limbaugh's syndication company Premiere Networks that requires them to keep Limbaugh and whatever show the syndicator ultimately chooses to replace him on Xtra 106.3. The show now airs on Xtra in Limbaugh's usual slot of noon to 3 p.m. In Atlanta, Limbaugh aired for more than two decades on 640/WGST, then moved to WSB in 2012, where he stayed until he died of cancer. [WSB last month moved Erick Erickson to the noon to 3 p.m. slot.](#)

Dickey has also committed to Glenn Beck from 9 a.m. to noon, Guy Benson from 3 to 6 p.m., Buck Sexton from 6 p.m. to midnight and George Noory overnights. (The Limbaugh show will repeat from 9 p.m. to midnight.)

For news updates, Xtra 106.3 will use Fox News and Dickey plans to fashion a live and local morning show. For now, he is using former Mark Zinno on Mondays with plans to hire an entire morning show around Zinno. The other mornings, for now, will feature a Fox News radio show.

Zinno had been let go from Xtra last fall during Dickey's cost-cutting moves, and as an Army veteran, has been working on the COVID-19 task force for the National Guard. "I'm excited to be back and excited to work with David again," Zinno said. "There was never any acrimony between him and me. I'm glad he thinks highly enough of me to look at me to lead this venture."

Dickey said he loves Kim "The Kimmer" Peterson, who lost his last on-air job at Talk 106.7, which Atlanta-based Cumulus Media sold to an outfit that now plays Christian contemporary music. But he decided to go a different route.

Beck and Fox News had previously been used by iHeartMedia's news/talk 640/WGST-AM, which switched to a Black Information Network format last year.



The Dickey Broadcasting Company announced Monday the debut of the new XTRA 106.3FM— a radio station they bill as "Atlanta's Most Conservative News & Talk Station."

The Dickey Broadcasting Company announced Monday the debut of the new XTRA 106.3FM— a radio station they bill as "Atlanta's Most Conservative News & Talk Station."

Dickey Broadcasting officials said the station will broadcast programs that include "The Rush Limbaugh Show," "The Glenn Beck Program," "Guy Benson," "The Buck Sexton Show," and "Coast to Coast AM with George Noory."

"We are excited to announce the return of Rush Limbaugh, Glenn Beck and Fox News, among many other great names, to the Atlanta market," David Dickey, president of Dickey Broadcasting Company said in a press release. "These voices have entertained and informed generations of Atlantans, and will now continue to do so on XTRA 106.3FM and streaming on the XTRA app."

"Atlantans deserve great options for their news and information. We are proud that we can deliver this popular content to millions of listeners who feel they've been disenfranchised by recent programming shifts."



.....Atlanta's ONLY Conservative News and Talk Station

A TOP 10 ATLANTA RATED RADIO STATION

ALREADY!!!!!!

ADULTS 25-54

Adults 25-54			
M-F 9a-12n			
1t	WSB-AM	0.4	11,000
1t	WWWQ-FM	0.4	9,000
3t	WAMJ-FM	0.3	7,500
3t	WFSH-FM	0.3	7,800
3t	WSB-FM	0.3	8,200
3t	WSRV-FM	0.3	8,200
3t	WWPW-FM	0.3	6,900
8t	WFOM-AM	0.2	4,800
8t	WABE-FM	0.2	5,300
8t	WALR-FM	0.2	5,800
8t	WNNX-FM	0.2	3,900
8t	WSTR-FM	0.2	4,000
8t	WZGC-FM	0.2	4,600
14t	WALR-FM Stream	0.1	2,400
14t	WAMJ-FM HD2	0.1	2,600
14t	WCLK-FM	0.1	1,900

M-F 12n-3p			
1	WSB-AM	0.7	16,900
2t	WSB-FM	0.4	10,200
2t	WSRV-FM	0.4	10,000
4t	WALR-FM	0.3	6,900
4t	WAMJ-FM	0.3	6,800
4t	WWPW-FM	0.3	6,400
4t	WZGC-FM	0.3	7,400
8t	WFOM-AM	0.2	5,900
8t	WABE-FM	0.2	4,100
8t	WFSH-FM	0.2	4,200
8t	WHTA-FM	0.2	4,100
8t	WNNX-FM	0.2	3,800
8t	WSTR-FM	0.2	4,800
8t	WVEE-FM	0.2	5,000
8t	WWWQ-FM	0.2	6,100

M-F 3p-6p			
1t	WSB-AM	0.5	12,900
1t	WSRV-FM	0.5	11,700
3	WSB-FM	0.4	9,900
4t	WALR-FM	0.3	8,200
4t	WAMJ-FM	0.3	6,700
4t	WVEE-FM	0.3	7,300
4t	WWPW-FM	0.3	6,400
4t	WWWQ-FM	0.3	8,100
9t	WFOM-AM	0.2	4,200
9t	WABE-FM	0.2	5,100
9t	WCNN-AM	0.2	4,400
9t	WFSH-FM	0.2	5,500
9t	WHTA-FM	0.2	5,200
9t	WNNX-FM	0.2	5,100
9t	WPZE-FM	0.2	5,500
9t	WSTR-FM	0.2	4,700
9t	WUBL-FM	0.2	5,800



.....Atlanta's ONLY Conservative News and Talk Station

TALK LEGEND PACKAGE

- One (1) :60 second commercial to air in each dayparted show on XTRA 106.3 (WFOM-AM...106.3/1230) PER WEEKDAY PER WEEK
 - The Morning XTRA
 - The Glenn Beck Show
 - The Clay Travis and Buck Sexton Show
 - The Guy Benson Show
 - The Jesse Kelly Show
 - Coast to Coast AM
 - Weekend Programming (3 per day Saturday and Sunday)

TOTAL OF **36** COMMERCIALS PER WEEK

TOTAL NUMBER OF COMMERCIALS PER WEEK: **36**

**PLUS, EACH SPONSOR WILL RECEIVE A MORNING SHOW FEATURE
(For example, the Morning Weather Update, Headlines, or the twitter line)**

TOTAL NET MONTHLY INVESTMENT

\$4,000



.....Atlanta's ONLY Conservative News and Talk Station

TALK LEGEND PACKAGE (SHORTER IS CHEAPER)

- One (1) :30 second commercial to air in each dayparted show on XTRA 106.3 (WFOM-AM...106.3/1230) PER WEEKDAY PER WEEK

- The Morning XTRA
- The Glenn Beck Show
- The Clay Travis and Buck Sexton Show
- The Guy Benson Show
- The Jesse Kelly Show
- Coast to Coast AM

TOTAL OF **30** COMMERCIALS PER WEEK

- Five (5) :30 second commercials to air Monday – Sunday 6A – 12M on XTRA 106.3 (WFOM....106.3/1230) PER WEEK

TOTAL OF **5** COMMERCIALS PER WEEK

TOTAL NUMBER OF COMMERCIALS PER WEEK: 35

TOTAL NET MONTHLY INVESTMENT
\$3,200



.....Atlanta's ONLY Conservative News and Talk Station

PRIME TIME PLAYERS Package

- One (1) :60 second commercial to air in each PRIME TIME week day show (Monday – Friday 6A – 7P) on XTRA 106.3 (WFOM-AM...106.3/1230) PER WEEK
 - The Morning XTRA
 - The Glenn Beck Show
 - The Clay Travis and Buck Sexton Show
 - The Guy Benson Show

TOTAL OF 20 COMMERCIALS PER WEEK

**TOTAL NET MONTHLY INVESTMENT
\$2,000**



.....Atlanta's ONLY Conservative News and Talk Station

SUPPORT Package

- Fifty (50) :60 second commercials to air Monday – Sunday 6A – 12M on XTRA 106.3 (WFOM....106.3/1230) PER MONTH

TOTAL OF 50 COMMERCIALS PER MONTH

**TOTAL NET MONTHLY INVESTMENT
\$1,500**